



novateks

**PRODUCT
GUIDELINE**

Our experienced Design and Development teams closely follow the latest trends, ensuring that our ongoing product development is targeted and tailored to our customers needs. We develop our own collections on an ongoing basis, collecting inspiration from all over the world and delivering a continual stream of innovation.

We can provide a complete service from fabric, yarn and trim sourcing, mood boards, design sketching and focused sample preparation. And of course, we are happy to develop from your own tech packs.





We offer a wide product range from our broad manufacturing base. We are aware of the importance of delivering the right product into store, at the right time. Each of the above product categories are covered by at least two producers in our portfolio. This versatility allows us to enjoy a varied handwriting as well as manage supply chain risks and protect the interests of our clients.

- **Polos**
- **Soft Tops**
- **Wovens**
- **Knitwear**
- **Outerwear**
- **Loungewear**
- **Denim**
- **Non – Denim**

Polo Shirts



We are experts in producing all kinds of polo shirts, such as casual garment dye, through to premium mercerised cotton polo t-shirts.

Polos are the cornerstone of every man's wardrobe, combined with a chino for a classic look or with a blazer to add a modern twist.





Mens Shirts

A men's shirt in crisp cotton for the week or a cool linen shirt for the weekend is indispensable. In striped, gingham or plain with classic and slim options, all of shirts for men are expertly tailored with pin-sharp attention to detail.

We work with production partners that specialise in shirt production. Thus, each of essential shirts that we produce is expertly tailored from the finest quality fabrics, which makes them extraordinarily soft and easy to wear.

Novateks helps to build a brands reputation for shirt tailoring.

Soft Tops

When it comes to this technical product area, Novateks is delivering from the most sleek and simple, to the highest levels of embellishment. Working with cotton / synthetic blends to pure silk, combining digital and reactive printing on woven and jersey with solid dye.





Jersey

Jersey production is one of our areas of expertise, covering a wide price and product range from premium to fast fashion, garment dye and washing, sweats and hoodies, to basic jersey.

We can offer all methods of prints, embellishments and garment dye techniques. We source raw materials globally from accredited mills ranging from finest compact cotton, pima cotton, slub cotton, mercerized cotton, viscose, modal, tencel and all other qualified raw materials.



Wovens

Timeless women's shirts, blouses, dresses are smart casual foundation blocks for a women's wardrobe. Each woven item that we produce is made from the highest quality fabrics and is individually detailed.

A versatile range of fabrics are used in women's wear and menswear in woven category, each of which provides its own distinct look.



Denim

Our denims come in many fits such as straight, slim, boyfriend and skinny. We offer versatile range of washes, embroideries and decorations.

Each of the process in denim from the product development, cutting work, laundry process and finishing are very important.

Fit is the key issue for a denim.

That's why we pay great attention to our denim fits.

Novateks is expert in managing every step of denim production.



Non-Denim



Soft chinos and classic cotton options usually made with a little stretch for all day comfort.

These trousers are produced with versatility such as straight and slim fits and we work hard to get the perfect combination of fit for each individual fabric.



Knitwear



We are experts in recommending right yarn and technique to buyers for their knitwear collections. Also, we can introduce a collection for each season with many new designs if as required.

We believe in offering the perfect combination of comfort and style is important in knitwear collection. With everything from dresses to jumpers,

Novateks is a right sourcing partner for your collection.



Loungewear



The t-shirt is designed to have a relaxed, comfortable fit that makes it a versatile and a great insulating base layer. We are expert in managing the process.

A classic sweatshirt gets a different look with a new embroidered / printed styles in every season. At Novateks, we have expertise in embroidery and printing.

We always pay attention to production process for improving fit to get more flexibility among other details.





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